

Press release
Tulp Festival Amsterdam
1–30 April 2026

Tulp Festival Amsterdam features organic tulips for the first time



Amsterdam, 31 March 2026:
With the placement of the last of 25 floating pallets of organic tulips in the pond in Vondelpark, organiser Saskia Albrecht and supplier Jeroen van den Hoek kicked off the 12th edition of the Tulp Festival Amsterdam, which runs throughout April. Despite very limited availability, Van den Hoek managed to secure a substantial batch of organic tulip bulbs last season. In addition to these floating pallets in Vondelpark, Nieuw-West is the first district to feature organic tulips in various squares near shopping centres and on streets throughout the area. In doing so, the Tulp Festival supports the

sustainability principles of the City of Amsterdam.

A tulip for every Amsterdamer

The annual Tulp Festival brings colour to the streets and squares of Amsterdam throughout April. Tulips are displayed in public spaces at dozens of locations across the city's districts, under the motto 'a tulip for every Amsterdamer'. The Nieuw-West district is the first to feature organic tulips at various locations near shopping centres and in residential neighbourhoods. Organically grown tulips are also floating on rafts in the pond in Vondelpark. The Tulp Festival brightens up shopping areas and residential neighbourhoods, and the photogenic tulip makes for a beautiful subject to capture everywhere. Visit www.tulpfestival.com for full details on participants, locations and tulip varieties.

A symbol of Dutch culture

The annual Amsterdam Tulp Festival, held throughout April, is seen as an initiative that promotes the tulip – a famous symbol of Dutch culture – in a positive light. Under the motto 'a tulip for every Amsterdamer', it fosters a sense of community, and the Tulip Festival is therefore very popular with residents, visitors and businesses alike.

Participants in Tulp Festival

These participants will ensure the visibility of tulips in the streets of Amsterdam during the month of April 2026 and for as long as the tulips bloom in the ground: Amsterdam Tulip Museum, Badhuis Atelier, Beurs van Berlage, BIZ OV Kalverstraat and Heiligeweg (Koningsplein, Muntplein), Biz Leidsestraat, BIZ Spaarndammerstraat and Houthavens, BIZ The Olympic, Compagnon, Cruise Port Amsterdam, De Bijenkorf, De Oranje Loper, Euronext, Gelderlandplein, H'ART Museum, Innovation District Nieuwe Meer, Kalverpassage, Moco Museum, NEMO Science Museum, Ondernemersvereniging Vondelpark, Osdorpplein, Rijksmuseum, Stadsdeel Nieuw West, The Style Outlets Halfweg, UvA Binnengasthuisterrein, UVA Roeterseiland Campus, Waldorf Astoria Amsterdam, WFC Amsterdam.

Sustainable and organically grown tulips

Tulp Festival Amsterdam supports the aim to use organic tulip bulbs. In the coming years, the proportion of organic tulips will continue to increase. At present, there are simply not enough available for the whole city. Tulp Festival Amsterdam works with a supplier from North Holland, who in turn purchases the tulip bulbs from certified bulb growers in the region with certificates such as GLOBAL.GAP and MPS-A; a number of them are affiliated with NLG Holland (Natural Living and Growth Holland). The SKAL-certified organic tulips come from the Noordoostpolder.

Note to editors, not for publication: For more information and/or high-resolution photos, please contact Marieke Klosters at pers@tulpfestival.com - telephone: +31 (0)6 53 37 17 89.



Floating pallets with organic tulips
pond in Vondelpark, Amsterdam

Foto: John Lewis Marshall Tulp Festival Amsterdam