



Press information Tulp Festival Amsterdam 01|04 - 30|04 2025 Hundreds of thousands of tulips 100 locations

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Record number of locations ^{11th} annual Tulp Festival Amsterdam Ode to Amsterdam 750 with tulips in public spaces

The ^{11th} edition of the annual Tulp Festival will pay tribute to Amsterdam 750 in April 2025. At a record number of locations across all city districts, masses of tulips in public space will give colour to the capital's birthday in early spring. Tubs and bowls full of tulips enliven streets and squares, flowerbeds and parks, bridges and gardens, under the motto 'a tulip for every Amsterdammer'. Throughout April, Tulp Festival Amsterdam will send you on a voyage of discovery along more than 100 locations with a total of hundreds of thousands of tulips. Tulp Festival brightens up shopping areas and residential neighbourhoods and the photogenic tulip can be beautifully immortalised everywhere. Visit <u>www.tulpfestival.com</u> for full details of participants, locations and tulip varieties.

Tulip routes

The Tulp Festival adds lustre to the celebration of Amsterdam 750 with numerous new locations. From Amsterdam city centre, the Tulp Festival will fan out in all directions in April 2025. The colourful tulip runner leads from Damrak into the city, both Centre East - with a special role for NEMO Science Museum - and Centre West, and from Dam Square both towards West via Raadhuisstraat and Zuid. In Zuid, tulips in Rijnstraat welcome residents and visitors between Utrechtsebrug and Van Woustraat. Gelderlandplein and the shopping and horeca area around the Olympic Stadium and Stadionplein also pay tribute to Amsterdam 750. In Amsterdamse Bos, tulips mark the entrance at the Bosbaan. In Vondelpark, tulips float in the pond. On Museumplein, they stand along 'Het Oor'. A tulip route in West takes you from one square to another. In Nieuw-West, tulips in tubs brighten up several shopping centres. Zuidoost unpacks with masses of tulips, bringing the beautiful, red Bijlmer tulip to life. Across the IJ, colourful tulips welcome you in Noord and can be admired in this district's oldest and newest neighbourhoods.





Tulips in the ground

Exuberant tulip displays can also be admired in the gardens of the Rijksmuseum, in the historic garden of Huis Willet-Holthuysen and in the gardens of the Hilton Hotel on Apollolaan, and the Waldorf Astoria on Herengracht.



Participants Tulp Festival 2025 (per 121124)

The following participants will ensure the visibility of the tulip in the Amsterdam streetscape during the month of April 2025 and as long as the tulip blooms in the open ground: Amsterdam Tulip Museum, Amsterdamse Bos, Beurs van Berlage, BIZ OV Kalverstraat and Heiligeweg (Koningsplein, Muntplein), BIZ The Olympic, Botanische Tuin Zuidas, Compagnon, Cruise Port Amsterdam, De Bijenkorf, Doubletree by Hilton Amsterdam Centraal, Euronext, Eye Filmmuseum, Gelderlandplein, H'ART Museum, Hilton Amsterdam, Huis Willet-Holthuysen, iBulb, Kalverpassage, Maritim Hotel, Mövenpick, NEMO Science Museum, Ondernemersvereniging Vondelpark, Osdorpplein, Rijksmuseum, Rijnstraat, Stadsdeel Centrum, Stadsdeel Nieuw West, Stadsdeel Noord, Stadsdeel West, Stadsdeel Zuidoost, UvA Roeterseiland Campus, Waldorf Astoria Amsterdam, WFC Amsterdam.

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Note to editors, not for publication: For more information and/or high-resolution photos, contact Marieke Klosters at <u>marieke@mkpr.nl</u> phone: 06 53 37 17 89.