

Tulp Festival Amsterdam

01|04 – 30|04 2024

One hundred thousand tulips

70+ locations

## Under the Tulip's Spell

*Tenth edition Tulp Festival Amsterdam with floating tulips in the Vondelpark*



For the tenth consecutive year, Amsterdam is 'under the spell of the tulip' in April. Tulp Festival Amsterdam celebrates its anniversary with floating tulips in the pond in the Vondelpark and a mini-expo in the Amsterdam Museum. During the month of April, the well-known scales and tubs full of colorful tulips will be on display at dozens of locations throughout the city. The tulips also bloom in the open ground. Depending on the weather, a little earlier or later in April. This time the start of the annual Tulp Festival coincides with the Easter weekend. In addition to looking for eggs, Amsterdam residents and visitors to the city can also look for tulips this Easter. They are bloom in public spaces along streets, on bridges and squares, in flowerbeds and parks, shopping centers and community gardens. The Tulp Festival puts Amsterdam in bloom in April and this photogenic harbinger of spring can be beautifully immortalized. Discover the locations and details about the types and colors on the website [www.tulpfestival.com](http://www.tulpfestival.com) and follow the news on [Facebook](#) en [Instagram](#).

### **Floating tulips and mini exhibition 'Under the spell of the tulip'**

A long-term wish of the initiator of Tulp Festival Amsterdam, garden designer Saskia Albrecht, has come true. Floating plateaus with tulips will be placed in the pond in the Vondelpark (opposite Idfa/Parkzuid). The gently rocking plateaus promise an atmospheric spectacle. At several restaurants in the park, tubs with tulips add color to the budding spring greenery.

On the occasion of the tenth anniversary of the Tulp Festival, the Amsterdam Museum is organizing a mini-expo about Amsterdam's relationship with the tulip under the title 'Under the spell of the tulip', with references to the role of the tulip in love, as a source of inspiration and symbolism. The showpiece is the 'Tulip Book' from the Six Collection. This mini-expo can be seen from March 16 to May 12.

### **Tulip routes**

The tenth edition of Tulp Festival Amsterdam has more than 70 locations. New in city district Noord is the impressive Maritim Hotel, yet to be opened. Other familiar places in Noord are the IJpromenade at Eye, the Van der Pekstraat, Buikslotermeerplein, Zonneplein and Mercuriusplein. As in previous years, there is a red carpet from the Damrak into the city, via Beursplein, Dam, Rokin, De Munt and Vijzelstraat/Vijzelgracht. The cheerful tulips can also be admired on the Max Euweplein, Leidseplein and Koningsplein and further in the western part of the center in the Raadhuisstraat on the bridges, on the Gravenstraat-Torensteeg-Torenluis-Leliegracht axis, the Westermarkt, diagonally opposite the Amsterdam Tulip Museum. In the Jordaan between



Bloemgracht and Westerstraat and on the Haarlemmerstraat near the Singelbrug. In the eastern part of the center, the tulip route runs from Zuiderkerkhof via Huis Willet-Holthuysen, the Waldorf Astoria hotel to the Magere Brug (Skinny Bridge) and on the other side the H'ART Museum/Amsterdam Museum via the Nieuwe Keizersgracht towards UVA - Roeterseiland. Continue the tulip route via Plantage Middenlaan to Muiderstraat, Kattenburgerplein and Wittenburgerplantsoen and from there to NEMO and the Hilton Doubletree hotel. There are tulips along the IJ at the Mövenpick Hotel/CpA and at jetties on De Ruijterkade, Westerdoksdijk and Coenhaven. On a walk in Oud-West you will find tulips on the neighborhood squares, such as the Frederik Hendrikplantsoen, Van Limburg Stirumplein, at the Adm. De Ruijterweg/corner Willem de Zwijgerlaan, Witte de Withplein, Mercatorplein, Bellamyplein and Kwakersplein and in the Erasmus Park. Search and find the tulips in the Vondelpark and follow a tulip route from the Rijksmuseum and Museumplein past the museums to the Concertgebouw. A little further on, the tulips are blooming in the garden of the Hilton Hotel on Apollolaan. A familiar sight are the tulips on Gelderlandplein and nearby in the beautiful and surprising Zuidas Botanical Garden. Not to be missed are the tulips at the visitors center in the Amsterdamse Bos and at the head of the Bosbaan. In Nieuw-West, tulips welcome you at the World Fashion Center, on Osdorpplein, Plein 40 – 45, Confuciusplein and Lambertus Zijlplein. In South East the stations are marked with the beautiful red Bijlmer tulip.

#### **Tulips in the open ground**

We will see fields with 500 blooming tulips in ten different community garden complexes during April 2024. In November, local residents jointly planted the free tulip bulbs as part of the tenth anniversary of the Tulp Festival Amsterdam.

#### **Participants Tulp Festival 2024**

These participants ensure the visibility of the tulip in the Amsterdam street scene during the month of April 2024 and as long as the tulip blooms in the open ground: Amsterdam Museum, Amsterdam Tulip Museum, Amsterdamse Bos, Beurs van Berlage, Bijlmer Stations, BIZ De Dwarsstraatjes van de Jordaan, BIZ OV Kalverstraat and Heiligeweg (Koningsplein, Muntplein), BIZ Leidseplein, BIZ Unique, Botanical Garden Zuidas, Compagnon, Cruise port Amsterdam, De Bijenkorf, Doubletree by Hilton Amsterdam Central, Euronext, Eye Film Museum, Gelderlandplein, H'ART Museum, Hilton Amsterdam, Huis Willet-Holthuysen, iBulb, Maritim Hotel, Museumplein, Mövenpick, NEMO Science Museum, Ondernemersvereniging Vondelpark, Osdorpplein, Plein 40-45, Rederij Kooij, Rijksmuseum, Centrum District, Nieuw West District, North District, West District, UvA Roeterseiland Campus, Vondelpark, Waldorf Astoria Amsterdam, WFC Amsterdam.

**Note for editors, not for publication:** For more information and/or high-resolution photos, contact Marieke Klosters via [pers@tulpfestival.com](mailto:pers@tulpfestival.com); telephone: +31 (0)6 53 37 17 89.

