







(1) Damrak/ Beurs van Berlage

Scales with a subtle blend of pink, yellow and orange will show along the line of Damrak until the Wetering Circuit. You'll find the yellow tulip 'Strong Gold', the pink 'Lydia', the double apricot with salmon coloured 'Foxy Foxtrot', the orange 'Pako', the soft pink with yellow 'Passio Sweet', the pink with orange 'Pink Jimmy', the lily flowering yellow 'Schiedam', the soft pink 'Synaeda Amor' and the orange tulip 'Orange Balloon'.

2 Dam Square

On Dam Square scales with the same subtle blend of pink, yellow and orange welcome you. You'll find the yellow tulip 'Strong Gold', the pink 'Lydia', the double apricot with salmon coloured 'Foxy Foxtrot', the orange 'Pako', the soft pink with yellow 'Passio Sweet', the pink with orange 'Pink Jimmy', the lily flowering yellow 'Schiedam', the soft pink 'Synaeda Amor' and the orange tulip 'Orange Balloon'.

3) Rokin

The subtle coloured line of scales with a blend of pink, yellow and orange continues with the same blend: yellow tulip 'Strong Gold', pink 'Lydia', double apricot with salmon coloured 'Foxy Foxtrot', orange 'Pako', soft pink with yellow 'Passio Sweet', pink with orange

'Pink Jimmy', lily flowering yellow 'Schiedam', soft pink 'Synaeda Amor' and orange tulip 'Orange Balloon'.

4) Munt square

Once again the same blend is on show here: yellow tulip 'Strong Gold', pink 'Lydia', double apricot with salmon coloured 'Foxy Foxtrot', orange 'Pako', soft pink with yellow 'Passio Sweet', pink with orange 'Pink Jimmy', lily flowering yellow 'Schiedam', soft pink 'Synaeda Amor' and orange tulip 'Orange Balloon'.

5 Vijzelstraat

You'll find the same nice blend on the recently refurbished Vijzelstraat: 'Strong Gold', pink 'Lydia', double apricot with salmon coloured 'Foxy Foxtrot', orange 'Pako', soft pink with yellow 'Passio Sweet', pink with orange 'Pink Jimmy', lily flowering yellow 'Schiedam', soft pink 'Synaeda Amor' and orange tulip 'Orange Balloon'.

6 Wetering Circuit

In full soil are planted tulips in rings of colour: dark purple 'Paul Scherer', purple 'Purple Prince', red 'Bastogne', orange 'Annie Schilder', yellow 'Yokohama', white 'Update', lilac 'Candy Prince' and pink 'Christmas Dream'.

Leidseplein / Kleine Gartmanplantsoen

> For the first time this beautiful refurbished square shows blooming tulips: a warm mixture of yellow, orange and red tulips called 'Sun Fever'.

Koningsplein

Here you'll find scales with the mixture 'Fosteriana Beauties' with white, yellow and pink tulips.

(g) Garden Waldorf Astoria



Along the facade a combination of the double pink 'Angelique' with the pink and white lily-like tulip 'Marilyn' and the pink fringed 'Fancy Frills'. Two tufts of the spectacular 'Ice Cream', really like an ice cream, are planted on the corners. In the grass of the oval you'll see the pastel coloured blend of large-flowered 'Big Ups'. If you look up you'll see on the flat roof in front of the bees homes the striped 'Grand Perfection', and to the sides a mix of Triumph tulips. Around the trees 'Quebec' a tulip in red and white. Behind the statues are planted black purple 'Queen of Night', dark purple 'Havran', lily-like 'Purple Dream', purple 'Kansas Proud' and 'Ballade' a pink lilyflowering tulip with white rims. At the end of the garden, next to the Rhododendrons, you'll see a combination of white with pink 'Infinity', double purple 'Blue Diamond', purple 'Negrita', lily-like white with green 'Green Star' and dark pink 'Mariette'.

Museum Willet-Holthuvsen



In the garden are blooming single, double and feathered tulips, plain, flamed and striped tulips, single, double and cluster daffodils, imperial fritilallary and grape hyacinth. The flowering period is from the end of march to the first half of May. This year the historical tulips are stealing the show: tulipa 'Duc van Tol Red and Yellow' (1595), tulipa 'Rem's Favourite' (1637). tulipa 'Absalon' (1780), tulipa acuminata (1813) and tulipa alba regalis (1895). The last two tulips date from the period of the couple Willet-Holthuvsen.

Magere Brug

During this edition of Tulp Festival trays with the mixture 'Royals' are shown, blooming with different orange tulips.

Amstel in front of Hermitage

Scales with the orange tulip 'Hermitage' along the facade. Opposite on the quay the red with vellow 'Rambo' can be admired.

Hermitage Amsterdam



In the inner garden of the museum you can see a unique overview of 100 special tulip varieties. Supplier of Tulip Festival Amsterdam, Jeroen van den Hoek, chose expressive and varied shapes and colors from worldwide popular varieties to exclusive, new tulips that recently came onto the market. (Garden is open during museum opening hours.) At the gate are two tubs with the tulip 'Avant 'Garde'.

Nieuwe Keizersgracht

Tubs with the blood-red tulip 'Hetty'. offered by the company Compagnon, are located along the canal.

Jodenbreestraat

Scales with the mixture 'Amore' with pink and white tulips.

Roetersstraat/Nieuwe Achtergracht UVA

> On the campus of the University of Amsterdam scales are placed with red tulips. Scales with red tulips: double 'Red Princess', parrot tulip 'Rococo' and the dark red with purple 'Couleur Cardinal'. Scales with yellow tulips: double 'Nikon, yellow 'Strong Gold' and 'Yellow Valery' with fringes. Scales with orange tulips: 'Pako', yellow with salmon coloured 'Freeman' and double 'Orange Balloon'.

Wittenburgergracht

The Wittenburgergracht is part of the so called 'Eilandenboulevard', that was transformed last years into a pretty spacious boulevard. Here you'll find scales with 'Painters Choice', a cheerful mixture of striped tulips in vellow, white and pink.

NEMO Science Museum

At the entrance scales are placed with yellow 'Strong Gold', double orange flamed 'Orange Princess', red 'Unique de France', purple 'Purple Lady', pink 'Lydia', white with pink 'Sinfonie', red 'Spryng Tide' and 'Hennie van der Most' red with a yellow fringe. On the roof you will find a pattern of

vellow, orange and red tulips; vellow 'Strong Gold', orange 'Cadans' and red 'Strong Love'.

Doubletree by Hilton Amsterdam CS



Tubs with a blend of red tulips welcome the guests: double 'Red Princess', 'Couleur Cardinal' red with a purple wing and parrot tulip 'Rococo'.

Piet Heinkade

Here you'll find a blend of red with white tulips: red 'Strong Love', white fringed 'Cambridge', chestnut red 'Pallada', red with white fringed 'New Santa', 'Vampire' red with white rim and red parrot tulip 'Seadoy Parrot'.

(21)**De Ruijterkade Oost**

> Along this quavside you'll find again the blend of red with white tulips: red 'Strong Love', white fringed 'Cambridge', chestnut red 'Pallada', red wiht white fringed 'New Santa', 'Vampire' red with white rim and red parrot tulip 'Seadov Parrot'.



The row of red with white tulips is continued here: red 'Strong Love', white fringed 'Cambridge', chestnut red 'Pallada', red wiht white fringed 'New Santa', 'Vampire' red with white rim and red parrot tulip 'Seadov Parrot'.

(23) Westerdoksdijk

Even here the red and white tulips adorn the street: red 'Strong Love', white fringed 'Cambridge', chestnut red 'Pallada', red wiht white fringed 'New Santa', 'Vampire' red with white rim and red parrot tulip 'Seadov Parrot'.

24) Bridge Haarlemmerstraat/ Nieuwendiik

Scales with the mix 'Foxy Foxes' with double tulips in pink and yellow.

(25) Haarlemmerplein

A remarkable combination of different pink tulips with now and then a white tulip adorn this square, you'll see scales with the significant mix: 'Pinks and a touch of white'.

(26) Amsterdam Tulip Museum



Baskets with variable tulips adorn the entrance of the museum.

(27) Biz Unique

Along the route Leliegracht, Oude Leliestraat, Torensluis, Torensteeg, Molsteeg and Gravenstraat you see tubs with a blend of pinkish red tulip 'Spryng' and rosyred with white striped 'Spryng Break'.



It is a nice repeating factor during Tulp Festival: the tubs with white tulips, presented by the Amsterdam Tulip Museum. We see 'White Liberstar' with curled flower leaves, lilyflowering 'Ballade White', semi-double 'White Exotic Emperor' white with green and fringed 'Cambridge'.

29 Pulitzer Amsterdam

(30

In the court-yard garden you find iconic red tulips, such as: red 'Johan Strauss', spectacular red 'Viking' and pinkish red 'Fashion' and cream coloured 'Turkish Delight'.

Raadhuisstraat on the bridge across the Singel

Tubs with a blend of pink 'Pretty Princess', red 'Arjuna' and 'Couleur Cardinal' deep red with a purple glow give you a typical Amsterdam tulip view.



Flower Bulbs

They used to cost a fortune. Fortunately, everyone can afford flower bulbs today. You see these beautiful flowers produced by their underground bulbs emerging in the spring. People often remark on them: "They are so pretty, I want some, too!" But their enthusiasm is often dampened by questions that arise. "What is a flower bulb, actually?" "How do you plant flower bulbs?" "What kinds should I plant?" "When is the best time to plant them?" they wonder. Fortunately, planting flower bulbs is not difficult, and each question has an answer. Bulb.com is the flower bulb platform that provides the answers to these kinds of questions.

What is a flower bulb?

A flower bulb can best be described as an underground storage shed and a flower factory all in one. This is because a flower bulb contains everything that the plant needs to grow and bloom: the flower, the leaves and a food supply. If you'd like to see for yourself, slice a flower bulb in half from top to bottom.

The history of flower bulbs

Flower bulbs are cultivated in the Netherlands: products of the Dutch soil. The most well-known flower bulb is the tulip. Tulips were being cultivated and traded in Turkey as long ago as the Middle Ages. At that time, men there wore a turban, and this custom gave rise to the name given to this queen of the flower bulbs. The name 'tulip' (in Latin: Tulipa) means 'the flower that looks like a turban'.

Planting flower bulbs

Because the flower is already tucked away inside the bulb, you don't need green fingers to plant them. All it takes is five steps to guarantee success! Before you know it, you'll be down on your knees admiring the first green leaf tips emerging from the soil. And that's just the start of delightful things to come.

Kinds of flower bulbs

Some flower bulbs will produce flowers every year while some will not. This is why flower bulbs are subdivided into various kinds: flower bulbs for annual plantings, flower bulbs for perennialised flowering, and flower bulbs for naturalised plantings.

The difference between spring bulbs and summer bulbs

Flower bulbs can also be classified into two large groups: spring bulbs and summer bulbs. Spring bulbs flower in the spring and have to be planted in the autumn. Summer bulbs have to be planted in the spring to flower in the summer. And to make things even a bit more complicated, in addition to the spring and summer bulbs, there is another small group: the autumn bulbs. Autumn flowering bulbs have to be planted in July after which they will flower in the autumn.

For more information about flower bulbs www.ibulb.org

Each Autumn iBulb donates 30.000 tulip bulbs to Tulp Festival Amsterdam. Skoolkids and volunteers plant the bulbs in November at the foot of the Vondel monument in Vondelpark.







31) IJpromenade / Eye Filmmuseum



Walking along the shore you come across the following tulips: 'Unique de France' red and remarkably shining, 'Foxy Foxtrot', (35) double yellow with orange and peach, 'Seadov Parrot' orange flamed, 'Red Princess' double red, 'Purple Chrystal' purple fringed, 'Rambo' red with yellow, 'Lydia' pink, 'Flashback' lilyflowering yellow, 'Pink Star' double pink, 'Hennie van der Most' red with yellow, 'Purple Lady' purple, 'Passio Sweet' salmon pink with yellow, 'Strong Love' red, 'Carola' strong pink, 'Vampire' red with white rim, 'Hermitage' orange, 'Freeman' double yellow/pink, 'Strong Gold' yellow, 'Syneada Amor' pink with light pink and 'Orange Balloon' double orange.

32) Buiksloterweg

Tubs of tulips enliven the route further north. You can see a mixture of dark red 'Strong Love', chestnut red 'Pallada', white fringed 'Cambridge', 'New Santa' red with white fringe, red parrot tulip 'Seadov Parrot' and 'Vampire' red with white rim.

33) Van der Pekstraat

In a long row of tulip tubs you find white 'White Prince', pink flamed 'Pretty Princess', orange flamed 'Arjuna' and yellow with red flamed 'Ravana'.

(34) Mosveld

Tubs with the same colours as Van der Pekstraat but then in a blend: white 'White Prince', pink flamed 'Pretty Princess', orange flamed 'Arjuna' and yellow with red flamed 'Rayana'

(35) Stationsplein Noord

A tulip salute to the traveller: tubs with a blend of purple 'Passionale', red parrot tulip 'Seadov Parrot', soft pink 'Lydia' and orange 'Pako'.

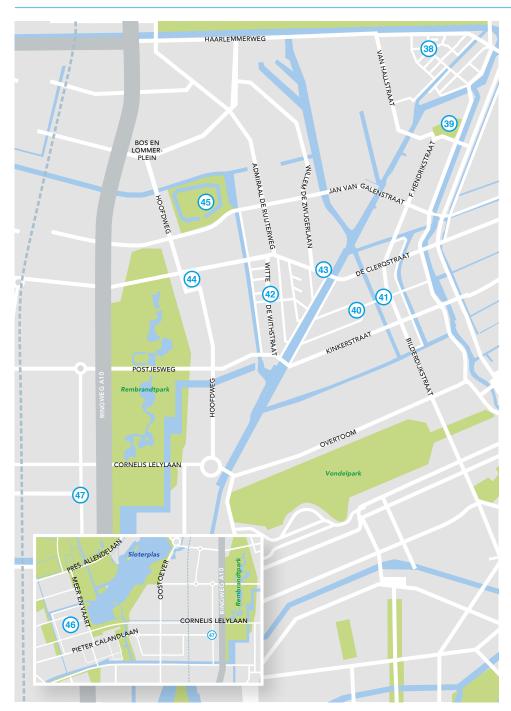
(36) Buikslotermeerplein/Warderschip

Exuberant colours on the square: tubs filled with a blend of yellow 'Yellow Sun', double yellow/pink 'Freeman', double pink/white 'Foxtrot', lily flowering pink 'Miss Elegance', pink/yellow 'Passio Sweet' and pink 'Carola'.

(37) Buikslotermeerplein

And again the same beautiful tulip colours: yellow 'Yellow Sun', double yellow/pink 'Freeman', double pink/ white 'Foxtrot', lily flowering pink 'Miss Elegance', pink/yellow 'Passio Sweet' and pink 'Carola'.







(38) Van Limburg Stirumplein

Tulp Festival brings colour in the square with a blend of tulips in tubs: purple fringed 'Purple Chrystal', red 'Escape' double 'Orange Balloon', red 'Strong Love', double apricot with salmon 'Foxy Foxtrot', pink 'Gabriella', hot pink 'Lydia', fringed 'Yellow Valery'. Do you see that the colour yellow is predominant?

(39) Frederik Hendrik plantsoen

Spring colour in the park thanks to tubs with a cheerful red and yellow mixture of tulips of red 'Escape', yellow 'Strong Gold', red and yellow 'Hennie van der Most' and yellow with pink-red 'Match'.

40) Bellamyplein

In the 'park' there are tubs with the same mixture as at 38. But the emphasis here is on the colour pink.

(41) Kwakersplein

Another square with the same tulip mixture as at 38. Here the colour orange dominates.

(42) Witte de Withplein

Square number four with the same tulip mixture as at 38 With an emphasis on pale yellow.

Gorner Admiraal de Ruyterweg and Willem de Zwijgerlaan

Idem 38. Another difference in accent, red predominates here.

44) Mercatorplein

The largest square in this area also has the same mixture of tulips, but here the colour purple dominates.

45) Erasmuspark

In the flower garden there are tubs with the beautiful tulip 'Spryng Break', striped pink with white and yellow.

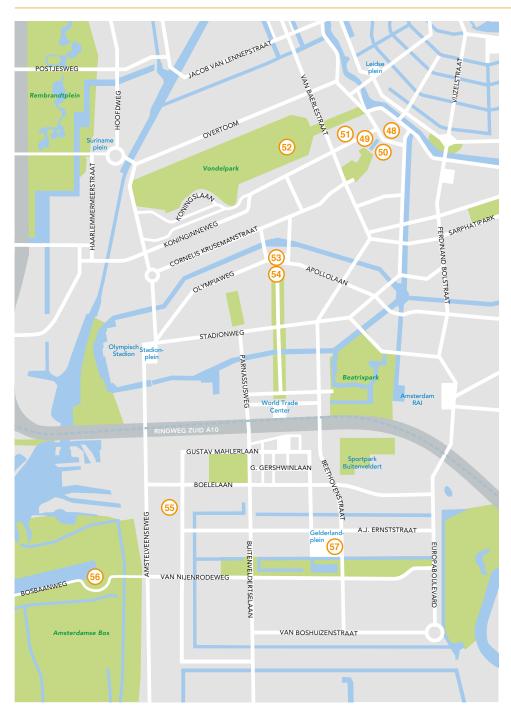
(46) Osdorpplein

Along the Sloterplas in and around the shopping centre are tubs with a refined mixture of pink 'Carola', purple fringed 'Purple Chrystal', lavender pink 'Rejoyce', purple 'Purple Lady', fringed 'Yellow Valery', red glossy 'Unique de France', yellow 'Strong Love', double 'Orange Balloon', double purple 'Canyon', orange 'Pako', red with yellow 'Hennie van der Most' and white fringed 'Cambridge'.

47) WFC Amsterdam

The square is enlivened with tubs with a colourful mixture of yellow 'Strong Gold', pink 'Pink Ribbon', red glossy 'Unique de France' and purple 'Passio Glossy'.







48) Rijksmuseum

Red and white striped or flamed tulips have been planted in the garden on the Museumplein side. On display are the early flowering white with red 'Icestick', the dark red 'Merlot' and the double white with red 'Carnaval de Nice'. On the west side there are early flowering tulips such as 'The First' white with a striking yellow center, 'Love Song' red with yellow edge and white with red 'Johan Strauss'. The orange parrot tulip 'Amazing Parrot', purple with yellow 'Gavota', the bronze-coloured 'Cairo' and the lily flowering dark red 'Purple Heart' can be found on the Stadhouderskade.

49) Vijver Museumplein



Unfortunately a pond without water! But with beautiful tulips as ever: pink 'Carola', red 'Strong Love', lavender pink 'Rejoyce', 'New Santa' red with white fringe, double pink fringed 'Queensland', pink 'Pink Ribbon', red 'Escape' and 'White Liberstar' with curled petals.

(50) Around the pond of the Museumplein

Tulip Museum Amsterdam provides a beautiful row of tulip varieties here. With the Rijksmuseum in the back you can see tubs with: 'Arjuna' red, 'Spryng Sunrise' soft yellow with orange rim, 'Louvre' purple fringed, 'Match' yellow with rose red, 'Pink Ribbon' hard pink, 'Passio Glossy' purple, 'Pink Star' double pink, 'Ravana' yellow with red flame, fringed 'Yellow Valery', 'Foxtrot' double pink with white, 'Rococo' red parrot, 'Spryng Break' orange yellow and pink flower, 'Yellow Sun' yellow parrot tulip and 'Canyon' double purple.

51) Museum Quarter

In the Van Baerlestraat, Willemsparkweg, P.C. Hooftstraat, Hobbemastraat and Paulus Potterstraat there are tubs with a beautiful red, purple and pink mixture: red 'Escape', red parrot tulip 'Seadov Parrot', double purple 'Canyon', lilac purple 'Passio Glossy', 'Purple Rain', pink with apricot 'Rejoyce', lilac pink 'Synaeda Amor', double pink 'Adore', rose red 'Pink Ribbon' and pink 'Carola'.

(52) Vondelpark

Here is planted a pattern with eight different tulips. You 'll find the dark purple 'Paul Scherer', the purple 'Purple Prince', the red 'Bastogne', the orange 'Annie Schilder', the yellow 'Yokohama', the white 'Update', the lilac 'Candy Prince' and the pink 'Christmas Dream'.

(53) Apollolaan

White 'Peace' tulips bloom in the ground in front of the hotel on the Apollolaan. They were first planted a few years ago when Hilton Amsterdam christened this strong tulip.

(54) Hilton Amsterdam



At the hotel entrance are tubs with 'Spryng Sunrise', a soft yellow and pink tulip. In the garden an abundance of the white 'Peace' tulip.

55) Van de Boechorststraat/ Botanical Garden Zuidas

Planted here are the yellow and white 'Sweetheart', the orange lily flowering 'Ballerina', the lily flowering 'Aladdin' red with a little yellow, the fringed white with dark red flamed 'Flaming Baltic' and yellow fringed 'Maja'.

56) Amsterdamse Bos



At the entrance to the Bosbaan there are tubs with a vellow and orange mixture: yellow fringed 'Yellow Valery', yellow lily-flowered 'Flashback', double 'Orange Balloon' and double yelloworange 'Freeman'. At the entrance of the Boswinkel are tubs with the yellow and red flamed 'Jakoba Mulder' tulip. Jakoba Mulder was the designer of the Amsterdamse Bos. At the head of the Bosbaan are tubs with purple and pink tulips mixed. Purple are 'Passio Glossy' and dark purple 'Purple Lady'. Pink are: 'Lydia', 'Rejoyce' a subtle lavender pink, rose red 'Pink Ribbon', hot pink 'Carola' and 'Miss Elegance' pink with a little white.

57) Shopping mall Gelderlandplein



Tulips welcome the visitors. In the tubs is blooming a mixture of purple 'Passio Glossy', dark purple 'Purple Lady', yellow-orange 'Freeman', variegated pink 'Pink Star', 'Miss Elegance' pink with a bit of white and orange 'Pako'.

ZININ VOORJAAR?

SHOP DE NIEUWE COLLECTIE



GELDERLANDPLEIN-NL





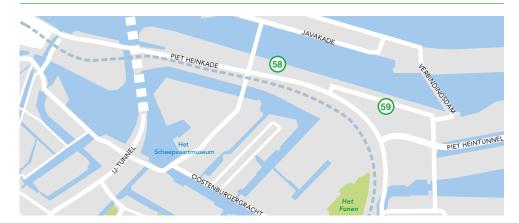


Along the quay are tubs with a mixture of red, pink and purple tulips. Red 'Strong Love', double 'Pink Star', pink and white 'Claudia', pink 'Lydia' and red parrot tulip 'Seadov Parrot'.

(59) Braziliëpleintje

Here too you will find the same mixture of red, pink and purple tulips as on the quay: red 'Strong Love', double 'Pink Star', pink and white 'Claudia', pink 'Lydia' and red parrot tulip 'Seadov Parrot'.

LOCATIONS CITY COUNCIL EAST







60) Anton de Komplein

The tubs of tulips in the square contain a cheerful mixture of orange 'Pako', yellow 'Strong Gold', pink 'Lydia', rose-red 'Pink Ribbon', double 'Orange Balloon', yellow lily flowering 'Flashback', dark purple 'Purple Lady' and light purple 'Purple Chrystal'.

61) Klein Bijlmerplein

Also here during Tulip Festival happy tulips! In the tubs a mixture of pastel coloured tulips: 'Foxy Foxtrot' double apricot with salmon, orange 'Pako', light pink 'Synaeda Amor', lavender pink 'Rejoyce', double pink with white

'Foxtrot', pink 'Carola', soft pink 'Passio Mystic', orange-pink 'Pink Jimmy', orange-yellow 'Passio Sweet' and yellow 'Bolroyal Honey'.

(62) Groot Bijlmerplein

And here too the same colourful picture of pastel coloured tulips: 'Foxy Foxtrot' double apricot with salmon, orange 'Pako', light pink 'Synaeda Amor', lavender pink 'Rejoyce', double pink with white 'Foxtrot', pink 'Carola', soft pink 'Passio Mystic', orange-pink 'Pink Jimmy', orange-yellow 'Passio Sweet' and yellow 'Bolroyal Honey'.

LOCATIONS CITY COUNCIL SOUTH-EAST



Meer Kleur in de stad!

Met kant- en klare bloembakken













WORLDWIDE DUTCH FLOWERING BULBS FOR EXHIBITION, DECORATION & FESTIVAL

Voor meer informatie, kijk op jubholland.nl/bloembakken

www.jubholland.nl • landscape@jubholland.nl • 0252 373 762