

Press Information

Tulp Festival Amsterdam
01 April - 30 April 2021

Tulp Festival brightens up the city of Amsterdam



A tulip for every citizen of Amsterdam

Tulp Festival will be brightening up the Amsterdam streets throughout the month of April (or as long as the tulips are in flower). Tulips will be on display across the city. Discover the tulip arrangements in the City centre, Amsterdam North and Zouth, East, West, the Amsterdamse Bos and South East. Tulips in hundreds of varieties and every colour imaginable will dominate streets and squares, and enliven flower beds and parks. Visittulip gardens and take a stroll or bike ride along the locations to enjoy the explosion of colours. Find all information, a map and updates on real time flowering periods on <http://www.tulpfestival.com/en> and follow us on Facebook: [tulpfestivalamsterdam](https://www.facebook.com/tulpfestivalamsterdam) and Instagram: [@tulpfestival](https://www.instagram.com/tulpfestival).

Scales and tubs with colourful tulips

Damrak, Dam, Rokin and the Magere Brug (Skinny Bridge) in the centre will attract attention with the cheerful spring flower in dozens of scales and tubs in a row. This spring, the North district opens up with tulip presentations at various locations. From the ferry you will be welcomed on the IJpromenade and the Buiksloterweg with multicoloured tulips. New locations in North include Mosveld and the Molenwijk shopping centre. In West, tulips dominate a number of squares, including Bellamyplein, Kwakersplein, Witte de Withplein and Mercatorplein. In Southeast, tulips give colour to the shopping area of Amsterdamse Poort. Depending on the weather, tulips in gardens will start flowering in the course of April. Enjoy them on the Boerhaaveplein in the East district, for which Tulp Festival donated 1,000 tulip bulbs, and in the South district in the garden of the Rijksmuseum and the Botanic Garden Zuidas. A colourful and striking location is the Vondelpark with 30,000 tulips around the monument.

Exhibition 100 varieties of tulips

Five centuries of tulips in 100 varieties is an exhibition of 100 tubs with 100 varieties of tulips, set up in the garden of the Hermitage Museum at Amstel. The museum hosts this exposition which is presented by Tulp Festival Amsterdam and Van Den Hoek Flowering Bulbs. Modern hybrids will be on show side by side with original wild tulips that found their habitat in the foothills of the Himalaya. On the import of some of these original wild tulips the Dutch tulip industry was founded in the 16th century. The exhibition gives the visitor a unique opportunity to learn to know 100 varieties of tulips in one view.

Tulips in small front gardens

The invitation to residents in Autumn 2020 to plant 50 free tulip bulbs in private front gardens was a big success. In April, the beautiful, flaming orange, 'Flair' will give colour to streets and neighborhood squares on 300 locations across the city. Tulip Festival and Amsterdam Tulip Museum made the tulip bulbs available for this promotion.

About the Tulp Festival Amsterdam

Saskia Albrecht is the founder of the Tulp Festival; garden designer and for more than ten years, together with the Museum Van Loon, organiser of the Open Garden Days in Amsterdam. A few years ago she had the idea of organising a tulip weekend: Amsterdam has the reputation of being the tulip city, but that is not really reflected in public spaces. In 2013, on the return journey from the famous tulip festival in Istanbul – 14 million tulips are planted there annually by the council – Saskia Albrecht dreamt up the idea of starting a similarly festival across the whole month of April in Amsterdam, with 'a tulip for every Amsterdammer'. Meanwhile Tulp Festival Amsterdam has become a wellknown and much appreciated event across the city among residents and visitors alike. It takes place every year in April.

Amsterdam and the tulip

Amsterdam and tulips are often spoken of with the same breath. Once, at the start of the 17th century, Dutch envoys brought back tulip bulbs from the palace gardens of Constantinople. In no time at all tulips were all the rage in Amsterdam: bulbs were sold before they could be harvested from the ground, so the new owner could only guess at what they'd bought. For a time the salesmen made a fortune, until eventually it got completely out of hand: in 1637 three bulbs were sold for the same price as an Amsterdam canal house. The government brought in pricing restrictions and the market collapsed. Many went bankrupt, cartoons lampooned the tulip mania, but the tulip survived and became forever associated with Amsterdam. Still, in more recent years the tulip has increasingly disappeared from the streets; a fact that became apparent and led to a new initiative: Tulp Festival was born. Tulp Festival is a charitable organisation with the goal of making the tulip visible in the capital once more, and eventually planting a tulip for every individual Amsterdammer.



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