



Tulp Festival Amsterdam
31st March - 30th April 2020
Hundreds of thousands of tulips
in all quarters of the city

Tulp Festival Amsterdam brings salute to the Spring



Tulp Festival 2020

Tulp Festival Amsterdam blossoms in the capital for the whole month of April 2020. For the sixth consecutive year hundreds of thousands of tulips will brighten the springtime streets of the city. Every year we get closer to our goal: 'a tulip for every citizen of Amsterdam'. Despite the corona crisis residents can enjoy the cheerful spring flower in tens of locations across all city quarters. Colourful tulip arrangements in tubs and planters will liven up streets, parks, squares, shopping malls, bridges and railway stations. Follow news and real-time information about where the flowers are in bloom via the website tulpfestival.com; Facebook: [tulpfestivalamsterdam](https://www.facebook.com/tulpfestivalamsterdam); and Instagram: [@tulpfestival](https://www.instagram.com/tulpfestival).

New locations

Tulp Festival will fan out further across Amsterdam again in 2020. In addition to a number of well-known 'tulip ribbon' locations in Noord, Centrum, Oost, West, Nieuw-West, Amsterdamse Bos and Zuidoost, we will also see new locations coming April, including: by the Maritime Museum, Kattenburgerplein, Artisplein, Harbour IJburg, Metro station Noord, Purmerplein and Plein 40 - 45.



Train travellers arriving at NS railway stations Centraal, Sloterdijk, Amstel, RAI and Zuid will be welcomed by tulips.



Bridges, such as the **Magere Brug** in the city centre; in West between the De Clercqstraat and the Jan Evertsenstraat; in Oost on the bridge over the Ringvaart on the Wibautstraat and in Zuid on the bridge over the Zuider Amstelkanaal on the Amstelveenseweg will all provide exceptional locations for stunning photos.



Depending on the weather the tulips planted directly in the ground will come into bloom throughout April. Notable locations for these include: the gardens of the Rijksmuseum and hotel Waldorf Astoria Amsterdam; Vondelpark - with 30,000 tulips around the monument; **Apollolaan - with 25,000 tulips** as well as the fantastic Peace Tulip on display in front of the Hilton hotel; Artisplein (at Artis Zoo) with an exciting collection of tulips; Oosterpark and the

Nelson Mandela park in Zuidoost, where the red Bijlmer Tulip has been planted.

Participants Tulp Festival 2020

These partners are helping to make sure that the tulip will once again be visible on the streets of Amsterdam throughout April 2020: AFAS, Amsterdam Tulip Museum, Amsterdamse Bos, Amsterdamse Poort, Artis, Biz Dam, Biz Damrak-Beursplein, Biz Rokin, Botanische tuin Zuidas, Compagnon, Conservatorium Hotel, Doubletree Hilton-Centraal, Embassy of the Free Mind, EYE, Gelderlandplein, GVB (Metrostation Noord), Haven IJburg, Hermitage Amsterdam, Hilton Amsterdam, Hotel Arena, iBulb, KIT, Kalverpassage, Lloyd Hotel, Mövenpick Hotel, Museum Ons' Lieve Heer op Solder, Museum Van Loon, Museum Willet-Holthuysen, NEMO Science Museum, NS/ProRail (stations Sloterdijk, Centraal, Amstel, RAI en Zuid), Oosterpark, Osdorpplein, Paleiskwartier, Park Plaza Vondelpark, Passengers Terminal Amsterdam, Port of Amsterdam, Pulitzer Hotel, Rijksmuseum, Scheepvaartmuseum, Stadsdeel Centrum, Stadsdeel Oost, Stadsdeel Nieuw West, Stadsdeel Noord, Stadsdeel West, Stadsdeel Zuid, Stadsdeel Zuidoost, UvA Roeterseiland Campus, Van Eesteren Museum, Van Gogh Museum, Vondelpark, Waldorf Astoria Amsterdam.



Amsterdam and the tulip

Amsterdam and the tulip are often mentioned in one breath. One day, in the beginning of the 17th century envoys took along the bulb from the palace gardens of Constantinople. In Amsterdam this soon resulted in a stormy tulip mania: bulbs were sold before they even saw daylight. For a short while, the new rage was very lucrative, however, it soon got out of hand: in 1637 three bulbs were



sold at the price of one Amsterdam canal house. The government took action and in no time the market collapsed completely. Numerous merchants went bankrupt, the tulip mania is ridiculed in cartoons, but, the tulip itself survived and will always be associated with Amsterdam. However, during the last few decades the tulip seems to have increasingly disappeared from our streets, a fact that resulted in the Tulp Festival. This festival aims to bring back the tulip in the city streets and eventually the goal is to plant one tulip for each citizen of Amsterdam. This amounts to 880.000 tulips. This sixth edition shows tulips on 100 locations.

About Tulp Festival

Tulp Festival Amsterdam has taken place annually, throughout April, since 2015. It is the personal initiative of garden designer Saskia Albrecht, in partnership with the Amsterdam City Council, participating city quarters, (business) entrepreneurs and shopping associations, companies, hotels and museums. Together they make sure the the tulip becomes a visible part of the Amsterdam street-scene once again. The collaborating partners bring colourful displays of tulips to numerous locations throughout the city. Using the tulip as the connecting element, Tulp Festival Amsterdam contributes to the social cohesion of residents, visitors, and businesses: under the motto, '*a tulip for every citizen of Amsterdam*'. *For every citizen* also means *from every citizen* of the city. School children, companies, organisations and the various city quarters deliver a contribution too, by planting bulbs themselves each Autumn, or via donations. Residents are also encouraged to join in and brighten up the Amsterdam streets. In this way more than ten thousand tulip bulbs are planted each year around the Vondel monument for example, as well as in various other parks around the capital. For more information see: tulpfestival.com/donate.

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Note for editors, not for publication: for more information and/or high resolution photos, contact Tulp Festival via Marieke Klosters at: pers@tulpfestival.com, telephone: +31 6 53 37 17 89.