



Tulp Festival Amsterdam
31st March - 30th April 2020
Hundreds of thousands of tulips
in all quarters of the city

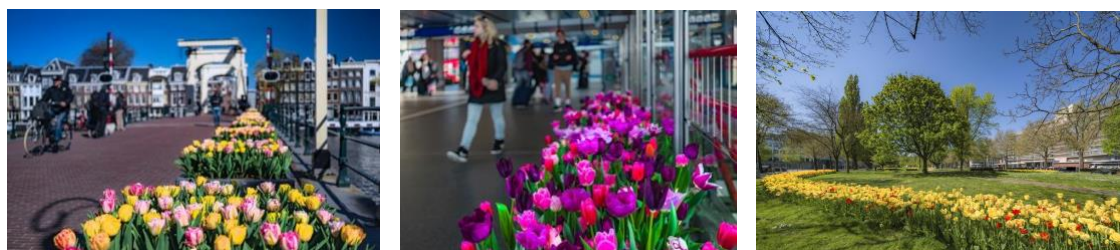
Tulp Festival Blossoms in Amsterdam



Amsterdam, 17 December 2019: *Tulp Festival Amsterdam blossoms in the capital for the whole month of April 2020. For the sixth consecutive year hundreds of thousands of tulips will brighten the springtime streets of the city. Residents, visitors and businesses can enjoy the cheerful spring flower in tens of locations across all city quarters. Colourful tulip arrangements in tubs and planters will liven up squares, shopping malls, bridges and stations. Various parks, museum and hotel gardens will once more delight guests with beautiful beds of tulips. Tulp Festival brings the city together and invites visitors to take a journey of discovery, which brings new explorations with it every year. An informative guide book, complete with map, provides all details about participants, locations and tulip varieties. Follow news and real-time information about where the flowers are in bloom via the website tulpfestival.com; Facebook: [tulpfestivalamsterdam](https://www.facebook.com/tulpfestivalamsterdam); and Instagram: [@tulpfestival](https://www.instagram.com/tulpfestival).*

New locations and a new tulip

Tulp Festival will fan out further across Amsterdam again in 2020. In addition to a number of well-known 'tulip ribbon' locations in Noord, Centrum, Oost, West, Nieuw-West, Amsterdamse Bos and Zuidoost, we will also see new locations coming April, including: by the Maritime Museum, Kattenburgerplein, Artisplein, Harbour IJburg, Metro station Noord, Purmerplein and Plein 40 - 45. In addition, particularly eye catching displays can be found in the Amsterdamse Bos and at the Hermitage Museum, which will present hundreds of varieties of tulips gifted to them by the Amsterdam Tulip Museum. Train travellers arriving at NS stations Centraal, Sloterdijk, Amstel, RAI and Zuid will be welcomed by tulips. Bridges, such as the Magere Brug in the city centre, in West between the De Clercqstraat and the Jan Evertsenstraat, in Oost on the bridge over the Ringvaart on the Wibautstraat and in Zuid on the bridge over the Zuider Amstelkanaal on the Amstelveenseweg will all provide exceptional locations for stunning photos.



Depending on the weather the tulips planted directly in the ground will come into bloom throughout April. Notable locations for these include: the gardens of the Rijksmuseum and hotel Waldorf Astoria Amsterdam; Vondelpark - with 30,000 tulips around the monument; Apollolaan - with 25,000 tulips as well as the fantastic Peace Tulip on display in front of the Hilton hotel; Artisplein (at Artis Zoo) with an exciting collection of tulips; Oosterpark and the Nelson Mandela park in Zuidoost, where the red Bijlmer Tulip has been planted. Our tradition of unveiling a new tulip every year will of course also be taking place in April 2020: this time round it will be the AFAS Tulip, which will receive a celebratory christening on the Arena Boulevard.

Participants Tulp Festival 2020

These partners are helping to make sure that the tulip will once again be visible on the streets of Amsterdam throughout April 2020: AFAS, Amsterdam Tulip Museum, Amsterdamse Bos, Amsterdamse Poort, Artis, Biz Dam, Biz Damrak-Beursplein, Biz Rokin, Botanische tuin Zuidas, Compagnon, Conservatorium Hotel, Doubletree Hilton-Centraal, EYE, Gelderlandplein, GVB (Metro station Noord), Haven IJburg, Hermitage Amsterdam, Hilton Amsterdam, Hotel Arena, iBulb, KIT, Kalverpassage, Lloyd Hotel, Mövenpick Hotel, Museum Van Loon, Museum Willet-Holthuysen, NEMO Science Museum, NS/ProRail (stations Sloterdijk, Centraal, Amstel, RAI and Zuid), Oosterpark, Osdorp plein, Paleiskwartier, Park Plaza Vondelpark, Passengers Terminal Amsterdam, Port of Amsterdam, Pulitzer Hotel, Rijksmuseum, Scheepvaartmuseum, Stadsdeel Centrum, Stadsdeel Oost, Stadsdeel Nieuw West, Stadsdeel Noord, Stadsdeel West, Stadsdeel Zuid, Stadsdeel Zuidoost, UvA Roeterseiland Campus, Van Eesteren Museum, Van Gogh Museum, Vondelpark, and Waldorf Astoria Amsterdam.



About Tulp Festival

Tulp Festival Amsterdam has taken place annually, throughout April, since 2015. It is the personal initiative of garden designer Saskia Albrecht, in partnership with the Amsterdam City Council, participating city quarters, (business) entrepreneurs and shopping associations, companies, hotels and museums. Together they make sure the tulip becomes a visible part of the Amsterdam street-scene once again. The collaborating partners bring colourful displays of tulips to numerous locations throughout the city. Using the tulip as the connecting element, Tulp Festival Amsterdam contributes to the social cohesion of residents, visitors, and businesses: under the motto, *'a tulip for*



every citizen of Amsterdam'. For every citizen also means *from* every citizen of the city. School children, companies, organisations and the various city quarters deliver a contribution too, by planting bulbs themselves each Autumn, or via donations. Residents are also encouraged to join in and brighten up the Amsterdam streets. In this way more than ten thousand tulip bulbs are planted each year around the Vondel monument for example, as well as in various other parks around the capital. For more information see: tulpfestival.com/donate.

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Note for editors, not for publication: for more information and/or high resolution photos, contact Tulp Festival via Marieke Klosters at: pers@tulpfestival.com, telephone: +31 6 53 37 17 89.